

RANGLE.IO

External Brand Guidelines

This document contains Rangle's logo usage guidelines.
Please abide by these rules only.

Rangle.io

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Logotype

The Rangle.io logotype is our most visible and important brand asset. Below are the logo versions included in this package. They are provided in EPS CS4 legacy format.

RGB COLOUR VERSION



File Name: Rangleio-logo-RGB.eps

CMYK COLOUR VERSION



File Name: Rangleio-logo-CMYK.eps

POSITIVE BLACK VERSION



File Name: Rangleio-logo-Black.eps

NEGATIVE WHITE VERSION



File Name: Rangleio-logo-White.eps

Correct Logotype Usage

It is important to maintain brand consistency by following these usage rules.

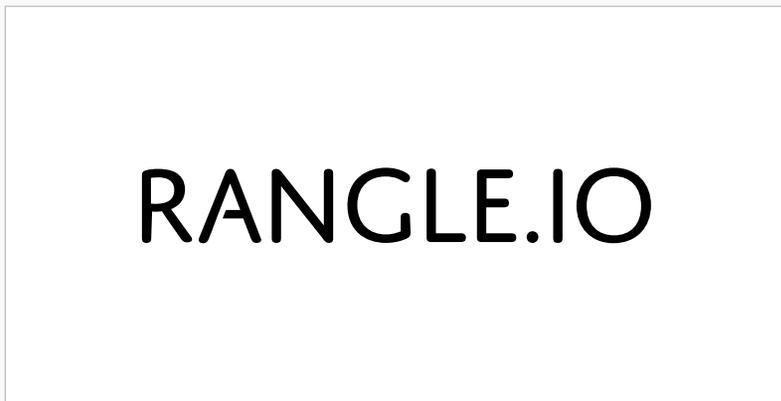
DISPLAYED ON WHITE BACKGROUND



DISPLAYED ON COLOUR BACKGROUND



PRINTED IN B/W PUBLICATION ON WHITE BACKGROUND



PRINTED IN B/W PUBLICATION ON BLACK BACKGROUND



Incorrect Logotype Usage

It is important to maintain brand consistency by following these usage rules.

DO NOT STRETCH LOGO - RESIZE PROPORTIONALLY



NO OBSTRUCTING ELEMENTS



DO NOT PLACE ON ANY ANGLE



NO BUSY BACKGROUNDS



Logotype Clearspace

It is important to keep appropriate white space around the logo to allow for legibility and to avoid obstruction. The white space (x) is determined by the cap-height of the 'O' in the Rangle.io Logotype.



Minimum Size

The logotype should not be smaller than 1 inch for print and 100 pixels for web.

